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October 29, 1962

25X1A

To: [REDACTED]

From: IOA/T - John M. Anspacher

Subject: "Problems of Developing Areas" - Course Presentation

This is a reminder that your presentation for the above course is at:

9:15 A.M. on Wednesday, October 31
(time) (day, date)
Room 1100 - 1776 U.S. Counter-Insurgency Policy: Country
(place) Team Application and Cooperation
Pennsylvania Ave., NW (topic)

Following are a few notes on the overall content of the course.

Purpose

This course is designed to give in the short period of two weeks, mornings only, some understanding of the problems faced in pursuance of American policy and its application, with particular reference to the USIA role, in the developing nations of the world. This will include a discussion of the general concepts of counter-insurgency. Consideration will be given to what happens in a country faced with the pressures of development and who are the people we must know and address ourselves to within such a country.

What are our national objectives in the developing nations? How is the U. S. learning the problems of these countries and peoples and applying its entire resources overseas to gain these objectives? An inter-agency panel of the five U. S. "overseas" agencies will discuss policy and its application through Country Team cooperation. Communist strategy and tactics of subversion will also be studied.

The what and the how of the Agency's programming in both the field and in Washington including special consideration of the counter-insurgency concepts will be presented. Specific considerations will be given to the problems of development and subversive insurgency in South East Asia, Latin America, Africa, and the Middle East; particular U. S. concerns in these areas, and USIS programming for and in these developing areas.

Audience

The members of the course number from 70 to 100 middle-grade, substantive program officers, approximately 30% foreign service and 70% domestic service.

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Presentation

Course members have found those presentations best which stick closely to specifics of the topics indicated. Detail, as possible, application of counter-insurgency principles by USIA or your agency overseas and in Washington. Personal experiences provide highlights. Please indicate reasons why course members as individuals working for the Agency should be concerned with the topic you present. Direct questions to the class, and any other pedagogical stimulants you desire to apply are also appreciated. If there are any special audio-visual aids you would like to employ please let me know and we will arrange for any equipment necessary.

And especially - thank you for your cooperation in the presentation of this course.

U.S. Information Agency
Training Course: Problems in Developing Areas
Fifth Course

CURRICULUM
October 29 - November 9, 1962

AIMS of the Course:

1. To define U. S. foreign policy and its applications in the developing nations whose societies are searching for political expression, economic and social betterment, and national security;
2. To explain USIA's role in the developing areas;
3. To stimulate initiative in planning and executing effective programs in these areas.

SCOPE of the Course:

1. An examination of the problems faced in newly developing countries, the courses of change, aspirations of the populace, and political pressures, internal and external.
2. A discussion of the role of various U. S. foreign operating agencies at home and abroad. Inter-agency coordination and action especially in developing areas threatened with subversive insurgency.
3. A review of the international apparatus and objectives of communism, and of Communist tactics for exploiting insurgency movements. An examination of the kinds of people involved in modernization and insurgency, both pro and con, in terms of USIA "audience-groups".
4. An examination of USIA capabilities and resources for fulfilling its counterinsurgency mission, with particular reference to program objectives, target group analysis, political communications techniques, and psychological operations.

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FIRST WEEK

Monday, October 29

9:15 AM Opening Remarks

IOA/T - Nicholas Volk
John M. Anspacher

9:25 AM The Nature of Insurgency

Concepts of counter-insurgency. Background and development of U.S. policy in developing areas. Discussion.

10:15 AM Break*

10:40 AM Problems of Developing Nations

FSI - Kenneth P. Landon

A survey of the difficulties and conflicts caused in the nations developing from traditional patterns toward modernized societies. Question period.

12:10 PM Course members register for area of interest for short paper to be submitted at course end.

*Background materials note: A separate shelf in the Library in Room 1158, around the corner, has been set aside for the Problems of Developing Areas course material. Books and magazines may be checked out of Room 1158 before class, during the break, and at any time during normal working hours.

Tuesday, October 30

9:15 AM Latin America in Transition

State - John Topping

The problems faced today by the countries of Central and South America. Cases of incipient and actual subversive insurgency. U.S. policy applications in Latin America. Question period.

10:35 AM Break

11:00 AM Target Audiences

IOP - S. I. Nadler

People as individuals and as elements of a transitional society: their problems, their concerns, their desires in the developing nations. Who are our audiences, "mass" and individuals. Considerations of what we need say to them. Question period.

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Wednesday, October 31

9:15 AM U.S. Counter-Insurgency Policy: Country Team
to Application and Cooperation
12:30

USIA - Brian Battey
Chairman

A panel of the five U.S. Agencies operating overseas. Their scope of operations. Field inter-agency cooperation to meet the counter-insurgent threat. Discussion period.

(State - To be announced
(DOD - Col. Heintz
(AID - Gerald Winfield
([REDACTED]

10:35 AM
to Break
11:00

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Thursday, November 1

9:15 AM The Developing Nation as a Communist Target
to

IOA/T - Paul R. Conroy

12:30 A discussion of Communist theory and strategy with particular application to the developing areas. Communist rationale for subversive insurgency. Question period.

10:35 AM
to Break
11:00

Friday, November 2

9:15 AM Tactics of Communist Subversion

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[REDACTED]

An examination of the application of Communist subversive methods; utilization of insurgent situations, wars of national liberation, with specific examples. Sino-Soviet conflicts in developing areas. Question period.

10:35 AM Break

11:00 The Laboratory Experiment - VietNam

IAF - James Tull

An examination of the counter-insurgency proving ground that VietNam is today. Development of insurgency crisis; Communist subversion; U.S. and USIS actions.